SELFIE tool for schools
Glancing back & looking forward…

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Deirdre Hodson
European Commission

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#SELFIE_EU | #SELFIE_Forum2019
WHO AM I?

Ph.D. in Cognitive Science (creativity in education)

Supporting policy making in Learning and Skills at EU level

Researcher and project manager at Human Capital & Employment Unit of the Commission’s Joint Research Centre

Greek music teacher, primary school teacher, school head, teacher trainer, author of textbooks, father of two…

@pankampylis
WHO AM I

Born, raised, went to school here

Now a student here – MSc Digital Education

Living and working here. Digital Education team, European Commission.

Studied here and here

English teacher here

Working with this team every day

@deirdrehodson
It’s all about teamwork!
How did we get from this...?
Descubra el potencial digital de su centro

¿Está su centro educativo aprovechando al máximo las tecnologías digitales para mejorar el aprendizaje de su alumnado? SELFIE está disponible en los siguientes idiomas:

- Selfie
- ΣΧΕΤΙΚΑ ΜΕ ΤΟ SELFIE
- Εισαγωγή

SELFIE ayuda a los centros educativos para el aprendizaje en la era digital.

COMMENT FONCTIONNE SELFIE?

- Étape 1
  - Informe sobre el aprendizaje exitoso. Te propondremos algunas ideas para mejorar el aprendizaje.

- Étape 2
  - Coordinador de su centro. Somos el departamento de gestión de centros educativos digitales.
The theory behind SELFIE
Framework for Digitally Competent Educational Organisations
Published Dec 2015
How can schools, colleges and universities embed technology in teaching and learning?

Holistic approach
Focus on people and practices
How can each individual school make the most of technology for teaching and learning?
Key design principles
How can technology be used to learn in new and different ways?
How can technology support learning in our digital age?
Reflection: seeing things from another perspective
A practical tool that brings together perspectives of school leaders, teachers AND students
360° approach

Looking at six areas of school life and practice
Design for all - not the average
Anytime
Anywhere
Any device
Any operating system
Questions can be tailored to suit the school
SELFIE School Report

Only the school has access
The more the participants, the better the quality
Basis for dialogue and planning

REFLECT | DISCUSS | PLAN | IMPROVE
"It's the journey that matters, not the destination..."

Kavafis
Building SELFIE
Participatory design since the beginning
European Commission, Ministries of Education, partner organisations...
Early iterations, tested, tested and tested more ...
Pilot in 14 countries in late 2017

Schools participating in SELFIE pilots

The map below shows the participation per country and school type (i.e., primary, lower secondary, upper secondary or upper secondary vocational).

Schools from Belgium (Flanders), Cyprus, Denmark, Estonia, Finland, Greece, Ireland, Italy, Malta, Spain, UK (Northern Ireland) as well as from Georgia and Serbia will participate in SELFIE school pilots. In collaboration with UNESCO's Institute for Information Technologies in Education, a number of schools in Russia will also test the SELFIE tool.
Far more than originally planned!
Digital Education Action Plan

- Making **better use** of digital technology for teaching and learning
- Developing **relevant digital skills and competences**
- Improving **education systems through better data analysis and foresight**

Adopted by the Commission - 18 January 2018
SELFIE is one of the 11 actions proposed
Launching SELFIE
Launched on 25 October 2018

Goals: to reach one million users by the end of 2019!
35 language versions
Who has taken part in SELFIE

Oct 2018 - Mar 2019

- 3,224 schools
- 35 countries
- 253,407 questionnaires submitted
- Strong interest from EU and partner countries

3% 14% 83%

7,572 35,386 210,449
What level of schools?

Oct 2018-Mar 2019

3,224 schools

- **ISCED 1**
  - Series1: 1104

- **ISCED 2**
  - Series1: 1135

- **ISCED 3 GEN**
  - Series1: 542

- **ISCED 3 VET**
  - Series1: 317

- **ISCED 4 PSNTE**
  - Series1: 126

**Legend:**
- GEN = general education
- VET = vocational education and training
- PSNTE = post-secondary non-tertiary education
How do schools rate SELFIE: 7.5 out of 10

Oct-Dec 2018
Would you recommend SELFIE to a colleague?

Oct-Dec 2018
Working with students, teachers...
As well as with experts...

(e.g., usability & data visualisation)
“Great opportunity to focus on the use of technology in our teaching” (Teacher, Ireland);

“I believe that analysis can give an overview of the current state and guidelines for future work!” (School Leader, Serbia);

“It makes us reflect on the tools that can be used at school” (Student, Spain).
Keep on improving!
Add custom statement

Create here a custom question for the survey of the selected education level. Please provide the statement and help text and indicate which group should answer (school leaders, teachers, students or a mix, but at least one is mandatory). Make sure the question/statements work with the following rating scale:

- 1: Strongly disagree or no intention to use at all
- 2: Disagree
- 3: Slightly agree
- 4: Agree
- 5: Strongly agree or no intention to use at all
- NA: Not applicable

Education level
Primary level

Start and end dates

School Leader
Statement

Teacher
Statement

Student
Statement

Cancel  Save
Next steps

Goal: to reach 1 million users by end 2019

Making the tool better and easier to use
New languages, new countries
Raising awareness
Linking in with other communities
Building the ecosystem
Key question?

I have done SELFIE... now what?
Three pillars for schools digital transformation

- Conceptual model
- Self-reflection tool
- Ecosystem of digital transformation
KEEP CALM
It’s group work time!
Not the first time!

Pan Kampylis @pankampylis · 21 ene.
#SELFIE_EU @EU_ScienceHub workshop: 50 creative & committed teachers, experts, researchers & policy makers, full of ideas, common values & vision for #EUDigitalEducation discussed the key results & lessons learnt from the pilots & the next steps. I couldn’t ask for more! THANK YOU

Traducir del inglés
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
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<tbody>
<tr>
<td>12:30</td>
<td>Lunch</td>
</tr>
<tr>
<td>14:00</td>
<td>Scene setter before workshops, Deirdre Hodson and Panagiotis Kampylis, European Commission</td>
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<tr>
<td>15:00</td>
<td>Workshop round 1&lt;br&gt;World café – group discussions on six areas of SELFIE and recommendations for policy and practice (Rooms 1-8)</td>
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<tr>
<td>16:00</td>
<td>Coffee break</td>
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<tr>
<td>16:30</td>
<td>Workshop round 2 (Rooms 1-8)</td>
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<tr>
<td>17:30</td>
<td>End of Day 1</td>
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To get insights ideas good practices on how schools can follow-up and use their SELFIE results.
What does a **successful use of SELFIE** look like over **1-3 years** in a school?
Looking at 6 areas of SELFIE

Key recommendations on what can be done at:

✓ at local (school) level,
✓ regional/national level; and
✓ EU level

Good practice and examples that can be shared?
Output of each group

3 or 4 key messages/actions

Where are the actions to be done → 3 levels:

- **School**
- Regional/national
- European

Will be reported to the plenary session tomorrow
Logistics

- 8 groups
- 10-15 participants
- Moderator and a note taker for each group
- Graphic artists will visit each of the workshops
Room 1 (Conference hall)

Moderator: Fernando Trujillo; Notetaker: Francisco González
Room 2  (Ground Floor - Room 8)

Moderator: Ana Hernández;  Notetaker: Arianna Sala
Room 3  (Ground floor - Room 9)

Moderator: Ana Maria Stan; Notetaker: Lilian Weikert
Room 4 (Mediateca - 2nd floor)

Moderator: Ignacio Casado; Notetaker: Stefania Bocconi
Room 5 (Ground floor - Future classroom)

Moderator: Alina Senn; Notetaker: Jonatan Castano
Room 6 (6th floor - Room 612)

Moderator: Ralph Hippe; Notetaker: Marcos Noriega
Room 7  (6th floor - Room 613)

Moderator: Yves Punie; Notetaker: Juan Carlos Garrido
Time for action!

REFLECT | DISCUSS | PLAN | IMPROVE
Have a fun and productive workshop session!

#SELFIE_EU [#SELFIE_FORUM2019] #EUDigitalEducation

@EUDigitalEdu @pankampylis @deirdrehodson